

Print data sheet

As part of our service, we check your print data for printability (preflight) before production. To ensure that we can produce your print jobs in the best possible quality, we ask you to create and provide your print data in accordance with the following specifications.

1. File format

- PDF/X-4
- Open files only by arrangement

2. Colour mode & colour space

- CMYK (Euroscale) – no RGB colours
- Please clearly label special colours as Pantone or HKS.
- Please create black as 100% K (not as a mixed colour).

3. Resolution

- Images and graphics: min. 300 dpi (at original size)
- Line art (e.g. logos): min. 800 dpi
- Lines and text: do not create below 0.25 pt

4. Bleed & safety margin

- Bleed allowance: min. 3 mm all around
- Safety margin: min. 6 mm to all edges
(do not place important text or logos too close to the edge)

5. Fonts & text

- Embed fonts or convert to paths
- No font sizes that are too small (at least 6 pt for continuous text)
- Check overprint settings (especially for black text)
- Positive lines (dark line on a light background) should be at least 0.25 points thick
- Negative lines (light line on a dark background) should be at least 0.5 points thick

6. Page order

- Multi-page documents: individual pages in the correct order (no printing sheets)
- For folded or brochure products: include a sample PDF if necessary

7. Transparencies & layers

- Reduce transparencies or export correctly (PDF/X-4)
- Delete unnecessary layers

8. Borderless printing

- Elements that extend to the edge should extend beyond the bleed (3 mm bleed all around)
- No visible crop marks in the final layout

9. File naming & upload

- Meaningful file names, e.g. *Flyer_A5_4Pages_May2025.pdf*
- Please compress large files (.zip) and send them via our upload or SwissTransfer link (<https://www.swisstransfer.com/de-ch>).

10. Colour accuracy

- A colour-accurate proof or reference print can ensure production accuracy. Please feel free to contact us.
- Without a proof, printing will be carried out according to standardised printing conditions (ISO Coated v2 / PSO Uncoated)

11. Additional information

- For special requests/finishes (e.g. varnish, embossing, white printing, die cutting), please create separate layers and labels.

Do you have any questions about your print data?

Our pre-press team will be happy to assist you!

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